



ENERGY SAVINGS START WITH THE FRAMING™

Homeowners want lower energy costs, better indoor air quality and improved resale value.

You need solutions that help you meet code easy, while reducing costs and increasing profits.

Like all of Norbord's products, Solarbord will help you meet all those objectives. With so many benefits for you and the homebuyer, the decision to make the change is an easy one.



THE APP THAT MAKES OSB AS EASY AS 1-2-3

NORBORD.COM/ONSITEAPP

A WELL-FRAMED APPROACH TO PROFITABLE ENERGY EFFICIENCY

Changing codes, growth in the economy and housing starts – how's a builder to profit from it all? Well, a bottom-up switch to Norbord is a sound first move.



Norbord understands how overwhelming the residential construction landscape is in the 21st century. That's why we've distilled all of that complexity down to one simple idea, that can start saving you time and energy today:

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SEND RADIANT HEAT BACK WHERE IT CAME FROM AND LOWER ENERGY COSTS.

REDUCE ATTIC TEMPERATURES BY AS MUCH AS 30° AND KNOCK UP TO 1/2 TON OFF OF A HOME'S HVAC LOAD



LEARN MORE AT NORBORD.COM/NA

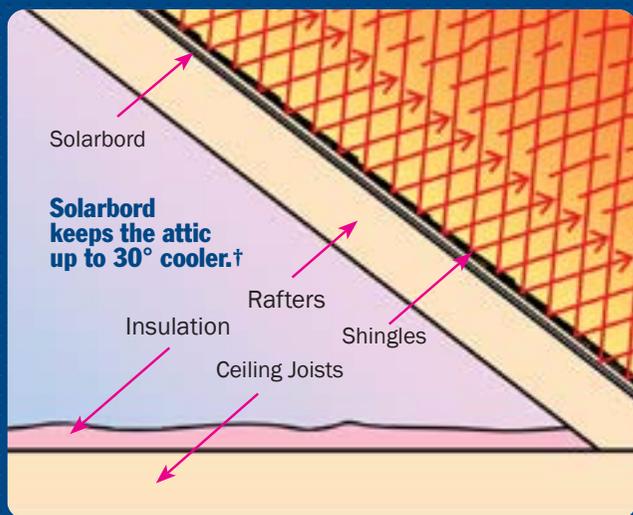


BUILD THE COOLEST HOUSES WHILE MAXIMIZING ENERGY EFFICIENCY.

It's a challenge to break old habits; but when a product offers tangible benefits, the prospect becomes far less daunting. A key component of Norbord's Common Sense Solution, Solarbord Radiant Barrier Sheathing, means you can build houses that are more comfortable and energy efficient.

COOLER ATTIC. COOLER HOUSE. LOWER COSTS.

Up to 97% of the radiant heat from the sun is reflected by Solarbord back through the roof so only an insignificant amount of solar heat penetrates into the attic.



BUILD-IN ENERGY COST REDUCTIONS.

Solarbord reduces the cost of heating and cooling a structure for as long as you own the home. Using heat-reflecting foil laminated onto Norbord OSB, Solarbord stops up to 97% of the sun's radiant energy before it can penetrate the attic space. Solarbord also makes your insulation more efficient. In sunbelt climates, Solarbord can save a typical home as much as 17% in annual cooling costs.

KNOCK A 1/2 TON OFF HVAC LOAD.

With a cooler attic, the ductwork stays cooler and creates a more efficient HVAC operation, reduces HVAC cycles and lengthens the lifespan of your equipment.

TESTIMONIAL

“ CLAUDE ST. HILAIRE OF HOME ENERGY GROUP IN SOUTH CAROLINA SAYS: Here in the Carolina's we have seen on average a 1/2 ton HVAC sizing reduction on homes using the Solarbord Radiant Barrier OSB roof sheathing. Builders are able to save money on the HVAC equipment, roughly \$500 to \$600 per house and the homeowner gets the energy savings for the life of the home. ”

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