

News Release

NORBORD’S “BECOME A FRAMER” CAMPAIGN AIMS TO RECRUIT YOUNG FRAMERS

#BECOMEAFRAMER is a campaign that promotes career opportunities in the trades

TORONTO, ON (August 28, 2019) – To champion framing as a viable career option, Norbord Inc. (TSX and NYSE: OSB) is launching the nationwide #BECOMEAFRAMER campaign to get more framers onto job sites. The campaign enables young Americans to learn about the opportunities the construction industry offers, the training required and schools in their area.

The construction industry is facing dire labor shortages and an aging workforce. This means the construction of homes, schools, hospitals and other vital elements of our communities are being delayed because there aren’t enough qualified workers to build them.

Carpentry framing is a rewarding career where mastering your skill and taking pride in your work is encouraged. Norbord cares about framers because they install our products and build the communities around us.

By visiting www.becomeaframer.com, prospective framers will gain access to all the information they need to start their career in the trades. They can listen to interviews with current students and graduates, watch videos on framing and find schools that offer the courses they need to start their careers. The website provides ways in which those with ambition can pursue entrepreneurial dreams of starting their own businesses.

Norbord’s #BECOMEAFRAMER campaign builds on its #THANKAFRAMER campaign that the company launched two years ago to raise awareness and train framers to alleviate the labor shortage.

Norbord Profile

Norbord Inc. is a leading global manufacturer of wood-based panels and the world’s largest producer of oriented strand board (OSB). In addition to OSB, Norbord manufactures particleboard, medium density fibreboard and related value-added products. Norbord has assets of approximately \$1.9 billion and employs approximately 2,700 people at 17 plant locations in the United States, Canada and Europe. Norbord is a publicly traded company listed on the Toronto Stock Exchange and New York Stock Exchange under the symbol “OSB”.

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