

ENERGY SAVINGS START WITH THE FRAMING™

Homeowners want lower energy costs, better indoor air quality and improved resale value.

You need solutions that help you meet high wind codes easily while reducing costs and increasing profits.

Like all of Norbord's products, TallWall will help you meet all those objectives. With so many benefits for you and the homebuyer, the decision to make the change is an easy one.



**THE APP
THAT MAKES
OSB AS EASY
AS 1-2-3**

NORBORD.COM/ONSITEAPP

A WELL-FRAMED APPROACH TO PROFITABLE ENERGY EFFICIENCY

Changing codes, growth in the economy and housing starts – how's a builder to profit from it all? Well, a bottom-up switch to Norbord is a sound first move.



Norbord understands how overwhelming the residential construction landscape is in the 21st century. That's why we've distilled all of that complexity down to one, simple idea, that can start saving you time and energy today:

ENERGY SAVINGS START WITH THE FRAMING™

TALLWALL®

4x10 & 4x9 OSB WALL SHEATHING



- » **REDUCED WALL AIR LEAKAGE**
- » **LOWER ENERGY COSTS**
- » **38% INCREASE IN WALL STRENGTH**
- » **LOWER LABOR COSTS**
- » **LESS WASTE**

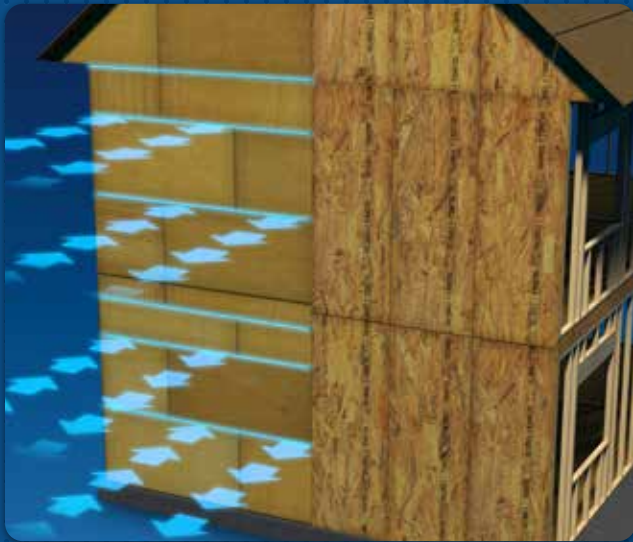


4x10 & 4x9 OSB WALL SHEATHING

REDUCE AIR-LEAKAGE, ATTIC INSULATION, LABOUR, WASTE, AND COST.

It's a challenge to break old habits; but when a new approach offers so many tangible benefits, the prospect becomes far less daunting. A cornerstone of Norbord's Common Sense Solution, vertically installed TallWall panels will, without question, allow you to build faster and smarter, while cutting costs.

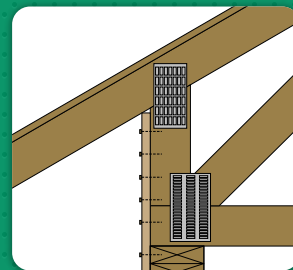
SEAL THE DEAL



REDUCE WALL AIR-LEAKAGE BY UP TO 60%

The NAHB Research Center compared the air leakage between horizontally installed panels and vertically installed TallWall. There was no comparison – TallWall won hands down, with wall air leakage being reduced by up to 60%. TallWall stretches from floor framing to top plate, making extra horizontal joints a thing of the past.

[READ THE REPORT @ NORBORD.COM/TALLWALL](http://NORBORD.COM/TALLWALL)



PERFECT FOR A RAISED-HEEL TRUSS

Vertically installed TallWall 4x10 and 4x9 panels give you the extra length you need to build a stronger, more air-tight box, while also taking advantage of a raised-heel truss up to 24" tall. Used together, you may be able to reduce attic insulation leading to bigger savings. TallWall also works for high wind zones.

STRENGTH AND SPEED

You want to build better homes, faster. TallWall panels, installed vertically, lock both the floor and top plates together, increasing wall strength by as much as 38%. Having fewer panels to measure and cut also means a huge time savings.

DID WE MENTION THE SAVINGS?

Along with the substantial time savings it offers, TallWall will also help you keep a great deal more money in your pocket. How? By reducing the material, labour, waste, attic insulation, on each and every home you build.

TESTIMONIAL

“ **CLAUDE ST. HILAIRE OF HOME ENERGY GROUP IN SOUTH CAROLINA SAYS:** Builders using the TallWall OSB wall sheathing will see a significant reduction in air leakage into the home. By minimizing the sheathing joints, we have seen blower door testing on homes using the TallWall system with fiberglass batt insulation approach the air leakage rates on homes using spray foam insulation. ”

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LEARN MORE AT NORBORD.COM/TALLWALL**

